

Social Communication for Peacebuilding

a contribution from

forumZFD

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‘sociological’ understanding:

Who communicates with whom?



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In which ways does the information flow?

where does information not flow - where does it stop?



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In which way is communication set up
e.g. are there power-imbbalances



Dialogue

Civil Society



Dialogue

- beyond formulation of positions and demands



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- beyond formulation of positions and demands
- looking what stands behind the positions:
seeing the needs, fears below



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- looking what stands behind the positions:
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- fostering mutual understanding, learning



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assuming:

- own positions are set aside for moment
- change of mind is triggered
- change of culture occurs



Dialogue

mutual understanding

Debate / Discussion

competitive element



Dialogue

- gloss-over power-imbalances
- single occasion, exceptional occasion



Dialogue

- gloss-over power-imbalances
- single occasion, exceptional occasion

basic question:

- whether, when, how mutual understanding is connected to actions, decisions



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- connecting the people with the decision-makers, leaders



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up-ward:

expressing ideas, interest, demands
a sensor for those who govern



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up-ward:

expressing ideas, interest, demands
a sensor for those who govern

down-ward:

informing, educating



reflecting along these lines:

Which lines of communication do we open-up or strengthen -
connecting which groups?



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Which dialogues do we trigger or facilitate that are geared to influence decisions and decision-makers, and / or leading to activities?



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Do we facilitate the up-wards interest expression - and / or do we support the sensing of interests?



reflecting along these lines:

Which lines of communication do we open-up or strengthen - connecting which groups?

Which dialogues do we trigger or facilitate that are geared to influence decisions and decision-makers, and / or leading to activities?

Do we facilitate the up-wards interest expression - and / or do we support the sensing of interests?

Do we inform - maybe educate - people about what leaders do and decide (down-wards function)



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Peace Lens



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Conflict Sensitive Journalism



Thank you for your attention!

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